# ATLANTI GROUP

Your Web, Software, and Marketing Partner

## CAPABILITY STATEMENT

UEI P3Z6S74VG9K3 | CAGE 9VAP4

#### **ABOUT US**

Atlanti Group is a WOB (certified with State of Florida) consulting company specializing in comprehensive software and web development solutions, design, marketing, leadership, and content creation. We are strategically located in Central/West Florida with national footprint.

OUR MISSION is to provide fast, optimised and high quality service to take your initiatives to the next level!

INDUSTRIES: Insurance, Finance, Real Estate, Automotive, Manufacturing, E-commerce, Data Management.

#### CORE COMPETENCIES

Product
Management,
Technical
Documentation,
UI / UX Design,
Web Design,
UAT/SIT

Marketing,
Public Relations,
Media Relations,
Advertising,
Marketing Design,
Branding,
Advertising

Copywriting,
Content Creation,
Speech Writing,
Letter Writing,
Non-technical
Writing,
Content Strategy

#### PROFESSIONAL CERTIFICATIONS





Certified SAFe 4 Agilist
SAFe 4 Product Manager/Product Owner
Scrum Product Owner (SPOAC)
Scrum Master (SMAC)

### EXPERIENCE | AFFILIATIONS





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**McAfee** 









SCORE ///



CONTACT
Natasha Chernavska
310 926 9779
natasha@atlantigroup.com

#### **COMMODITY CODES**

43230000 Software (Primary)

81111808 System analysis service 81111820 System usability services

81112103 Web site design services

81111502 PC application design

82111500 Technical writing

81111501 Software design

82111704 Copywriting

**80141604 Branding** 

80141505 Marketing plans

80141611 Product personalization

80171603 Publicity and marketing

82111900 News and publicity services

80171602 Social media publicity

80171800 Public and media relations

80171503 Public relations analysis

80171802 Media relations and advisory

80141607 Events management

80171900 Stakeholder management

86132001 Executive coaching service

82112048 Russian interpretation